



Entry form for 2009 Jasmine Awards

(for articles published between 1st January and 31st December 2009)

Please submit 6 sets of original tear sheets from magazines so that each member of the judging panel sees an original (**no mounting or display please!**)

Name of publication:

Title of article:

Journalist:

Date of publication:

Category (please tick box):

(articles may only be entered in ONE category AND/OR Visual)

- The Jasmine Literary Award published in a magazine (in excess of 800 words)
- The Jasmine Literary Award published in news media (in excess of 800 words)
- The Jasmine Visual Award - best visualisation of an article on fragrance
- The Jasmine 'Soundbite' – a shorter piece on fragrance (minimum 300 words) published in a magazine
- The Jasmine 'Soundbite' - a shorter piece on fragrance (minimum 300 words) published in news media
- The Jasmine Award for Best Article on Men's Fragrance (in excess of 300 words)
- Best Practical Guide to Fragrance – category for a 'How to' article - any length
- Best Article in a Customer Magazine – (in-house magazine)
- The Jasmine Award for Best Website Feature on Fragrance – any length. Please note this must be an original piece of work specifically designed, created, styled and written for a website. To enable our judges to fully evaluate the entry, an entire screengrab must be submitted. Direct reproduction of a press articles does not qualify.

For further explanation of the awards criteria, please see www.thejasmineawards.co.uk/pages/prizes.htm

Please send articles to:- The Jasmine Awards Office
Selham End, Selham, Nr Petworth,
West Sussex. GU28 0PS

Tel: 01798 861934 email: liz@blue-inc.co.uk

Closing date for entries - 1st December 2009 for magazines, 31st December for news press